

## 2010 Fabricated Shade Dealer Price List

### On its way

The new Dealer Price List—effective January 11, 2010—is now being mailed to MechoShade Systems dealers. Included is a message from Jan Berman, the company president and COO. He discusses the significant changes, including the latest products and systems, introduced since the 2007 edition.

Here are a few of the prominent additions:

### WhisperShade® IQ™ intelligent motorized-shade system (pages 42-73)

- An ultra-quiet, powerful motor, which allows for advanced control integration

### UrbanShade™ system (pages 23-40)

- An economical system with large shade size capabilities, available as manual or motorized

### 4124 Pocket (page 101)

- A new recessed-pocket design, which eliminates the rear closure mount and provides a tighter fit on the window line

### Shadecloths

- EcoVeil®—GREENGUARD® certified and Cradle to Cradle Certified<sup>CM</sup> silver:  
Three new series (0950, 1550, and 8050), which add variety to the collection
- Designer Collection—GREENGUARD® certified:  
Eight new series, featuring stylish colors, rich patterns, and complex weaves
- AcoustiVeil™:  
A multi-purpose, sound-absorbing, dimout material available in pearl grey, black, and white
- Equinox™ Blackout:  
A refined material, which now includes new hues for a 12-color range



WhisperShade® IQ™